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PrintMail Marketing, Inc. Privacy Policy

PrintMail Marketing, Inc. is deeply committed to your right to privacy. We have very strict privacy policies and we strive to keep your personal, corporate, and financial information — secure.

This Privacy Policy covers PrintMail Marketing, Inc.'s treatment of information that PrintMail Marketing, Inc. collects when you are contracting for the marketing (list) services including but, not limited to: database file management, direct mail, and email campaigns.

- We pledge to hold all information you provide to us in absolute privacy.
- We will NEVER sell or rent your name or personal information to any third party.
- We NEVER sell or rent our mailing list.
- We are responsible for many lists in central Ohio as well as nationally.
- Only authorized employees may access your information.
- All employees are required to adhere to our strict privacy policies.

PrintMail Marketing, Inc. only collects personally identifiable information you provide in order for you to access and use our customized services. This personal information is necessary to generate the marketing materials created by our software programs. Personally identifiable information includes, but is not limited to; first and last name, physical address, zip code, email address, phone number, social security number, birth date, credit card information, financial information, mortgage information, automobile information, personal information, and other sensitive information necessary to generate effective marketing campaigns.

If, however, PrintMail Marketing, Inc. is required by law to comply with a valid legal requirement such as law, federal regulation, search warrant, subpoena or court order, PrintMail Marketing, Inc. may be required to release such information for audit purposes only.

We may use third-party advertising companies to complement advertising materials on our behalf, but we never release the sensitive list information. This service is provided in-house and on staff. We are able to provide lists to you for your use only and this information becomes your property and is available in your files only for audit, comparison, or verification if necessary to secure and validate success or failure of a campaign.

PrintMail Marketing, Inc. currently retains personally identifiable information for a period of seven years. The reason for this lies in the fact that oftentimes, users will request their documents for revision and update purposes. If at anytime you wish to delete all of your personally identifiable information from our files, you may contact us at **740-392-0562** or **email: saralynn@printmailmarketing.com**

Our Commitment to Data Security

We strive to make certain that our servers and connections incorporate the latest encryption and security devices. To prevent unauthorized access, we have implemented physical, electronic, and managerial procedures to safeguard and secure the information we collect. Personal information is transmitted to us by secure servers. Documents are delivered to you either via priority mail or via e-mail, *as directed by you* and your avenues of e-business.

Your files are your property and we strive in all communication for organization, security, privacy, and professionalism and the ability for access by you, only, of all information, as needed.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Sara Lynn Kerr', is written over a horizontal line.

Sara Lynn Kerr, President

Protecting the privacy of consumer information held by "financial institutions" is at the heart of the financial privacy provisions of the Gramm-Leach-Bliley Financial Modernization Act of 1999. The GLB Act requires companies to give consumers privacy notices that explain the institutions' information-sharing practices. In turn, consumers have the right to limit some, but not all, sharing of their information. — PrintMail Marketing, Inc. — COMPLIANCE DOCUMENT, JANUARY 2015